

Fig. 1

2001 Model Year Segmentation
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Pasenger Vehicles- 135 Brand/Models

SUBCOMPACT CAR (28)	MID-SIZE (15)	LUXURY (21)	SPORTS CAR (18)
Chevrolet Cavalier Chevrolet Metro Chevrolet Prizm Chevrolet Lanos Daewoo Nubira Dodge Neon Ford Escort ZX2 Ford Focus Ford Civic Honda Insight Honda Accord Hyundai Elantra Hyundai Sephia Kia Spectra Mazda Protégé Mitsubishi Mirage Nissan Sentra Plymouth Neon Pontiac Sunfire Saturn S-Series Subaru Impreza Suzuki Swift Toyota Esteem Toyota Corolla Toyota Echo Toyota Prius Volkswagen Golf Volkswagen Jetta	Buick Century Buick Regal Chevrolet Impala Chevrolet Lumina Chevrolet Malibu Dodge Stratus Ford Taurus Honda Accord Honda Accord Hyundai XG3 Mercury Sable Nissan Maxima Oldsmobile Intrigue Pontiac Grand Prix Saturn L-Series Toyota Camry	Acura TL Audi A4/S4 Audi A6 BMW 3-Series Buick Park Avenue Cadillac Catera Chrysler LHS Chrysler 300M Infiniti G20 Infiniti I30 Lexus ES 300 Lincoln LS Mazda Millenia Mercedes-Benz C-Class Mitsubishi Diamante Oldsmobile Aurora Saab 9-3 Volvo 40 Volvo 70	Acura Integra Chevrolet Camaro Chevrolet Monte Carlo PT Cruiser Sebring Avenger Mustang Prelude Hyundai Tiburon Mercury Cougar Eclipse Firebird/Trans Am Celica Solara Cabrio New Beetle
Daewoo Leganza Ford Contour Hyundai Sonata Mazda 626 Mercury Mystique Mitsubishi Galant Nissan Altima Oldsmobile Alero Pontiac Grand Am Subaru Legacy Volkswagen Passat	Buick LeSabre Chrysler Concorde Dodge Intrepid Ford Crown Victoria Mercury Grand Marquis Pontiac Bonneville Toyota Avalon	Acura CL Audi RL BMW 5-Series BMW 7-Series BMW 8-Series Cadillac DeVille Cadillac Eldorado Infiniti Seville Jaguar Q45 Jaguar S-Type Lexus XJ Lexus GS 300/400 Lexus LS 400 Lincoln Continental Lincoln Town Car Mercedes-Benz CL500 Mercedes-Benz E-Class Mercedes-Benz S-Class Saab 9-5 Volvo S80	Acura NSX Aston Martin DB7 Audi TT BMW Z3 Chevrolet Corvette Dodge Viper Ferrari 456 MGT/MGTA Ferrari 550 Maranello Honda S2000 Jaguar XK8 Lexus SC 300/400 Mazda Miata Mercedes-Benz CLK Mercedes-Benz SLK Mercedes-Benz SL-Class Plymouth Prowler Porsche 911 Porsche Boxster
			Fig. 2A

2001 Model Year Segmentation
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Vans and Light Trucks- 84 Brand/Models

COMPACT VAN (15)		COMPACT PICKUP (8)		COMPACT SUV (13)		FULL SIZE VAN (14)		FULL SIZE PICKUP (6)		FULL SIZE SUV (23)		MID SIZE SUV (23)	
Chevrolet	Astro	Chevrolet	S-10	Chevrolet	Tracker	Chevrolet	Suburban	Cadillac	Ford	Chevrolet	GMC	Acura	BMW
Chevrolet	Venture	Dodge	Dakota	Ford	Escape	Ford	Cadillac	Chevrolet	Honda	Ford	GMC	BMW	Cadillac
Chrysler	Town & Country	Ford	Ranger	Hyundai	CR-V	Honda	Chevrolet	Chevrolet	Hyundai	Isuzu	Isuzu	Chevrolet	Chevrolet
Chrysler	Voyager	GMC	Sonoma	Amigo	Santa Fe	Jeep	Tahoe	Tahoe	Isuzu	Jeep	Jeep	Suburban	Tahoe
Dodge	Caravan	Isuzu	Hombre	VehiCross	Amigo	Kia	Expedition	Expedition	Mazda	Kia	Wrangler	Ford	Expedition
Ford	Windstar	Mazda	B-Series	VehiCross	VehiCross	Jeep	Yukon	Yukon	Subaru	Mazda	Sportage	GMC	Yukon
GMC	Safari	Nissan	Frontier	Yukon	Yukon	Jeep	Yukon XL	Yukon XL	Suzuki	Subaru	Tribute	GMC	Yukon XL
Honda	Odyssey	Toyota	Tacoma	Tacoma	Tacoma	Kia	Hummer	Hummer	Toyota	Toyota	Forester	Lexus	Hummer
Mazda	MPV	Villager	Quest	Quest	Quest	Mazda	Land Rover	Land Rover	Land Rover	Land Rover	Vitara	Range Rover	Land Rover
Mercury	Silhouette	Montana	Silhouette	Silhouette	Silhouette	Suzuki	Lexus	Lexus	Lexus	Grand Vitara	RAV4	Navigator	Range Rover
Nissan	Sienna	Sienna	Sienna	Sienna	Sienna	Suzuki	Lincoln	Lincoln	Lincoln	Toyota	RAV4	Montero	Navigator
Oldsmobile	EuroVan	Blackwood	Blackwood	Blackwood	Blackwood	Toyota	Mitsubishi	Mitsubishi	Mitsubishi	Toyota	Toyota	Land Cruiser	Montero
Pontiac		Tundra	Tundra	Tundra	Tundra	Isuzu	Acura	Acura	Acura	Isuzu	Isuzu	Sequoia	Land Cruiser
Toyota						Blazer	Buick	Buick	Blazer	Chevrolet	Chevrolet	Sequoia	Sequoia
Volkswagen						Dodge	Blazer	Blazer	Dodge	Dodge	Dodge	Pathfinder	Pathfinder
						Ford	Dodge	Dodge	Ford	Ford	Ford	Xterra	Xterra
						GMC	Ford	Ford	GMC	GMC	GMC	Bravada	Bravada
						Honda	Jimmy	Jimmy	Honda	Jimmy	Jimmy	Aztek	Aztek
						Infiniti	Passport	Passport	Infiniti	Passport	Passport	Highlander	Highlander
						Isuzu	QX4	QX4	Isuzu	QX4	QX4	4Runner	4Runner
						Rodeo	Rodeo	Rodeo	Rodeo	Rodeo	Rodeo		
						Trooper	Trooper	Trooper	Trooper	Trooper	Trooper		
						Jeep	Jeep	Jeep	Jeep	Jeep	Jeep		
						Land Rover	Land Rover	Land Rover	Land Rover	Land Rover	Land Rover		
						Discovery	Discovery	Discovery	Discovery	Discovery	Discovery		
						Lexus	Lexus	Lexus	Lexus	Lexus	Lexus		
						RX 300	RX 300	RX 300	RX 300	RX 300	RX 300		
						Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz		
						M-Class	M-Class	M-Class	M-Class	M-Class	M-Class		
						Mountaineer	Mountaineer	Mountaineer	Mountaineer	Mountaineer	Mountaineer		
						Pathfinder	Pathfinder	Pathfinder	Pathfinder	Pathfinder	Pathfinder		
						Nissan	Nissan	Nissan	Nissan	Nissan	Nissan		
						Oldsmobile	Oldsmobile	Oldsmobile	Oldsmobile	Oldsmobile	Oldsmobile		
						Pontiac	Pontiac	Pontiac	Pontiac	Pontiac	Pontiac		
						Toyota	Toyota	Toyota	Toyota	Toyota	Toyota		
						Toyota	Toyota	Toyota	Toyota	Toyota	Toyota		

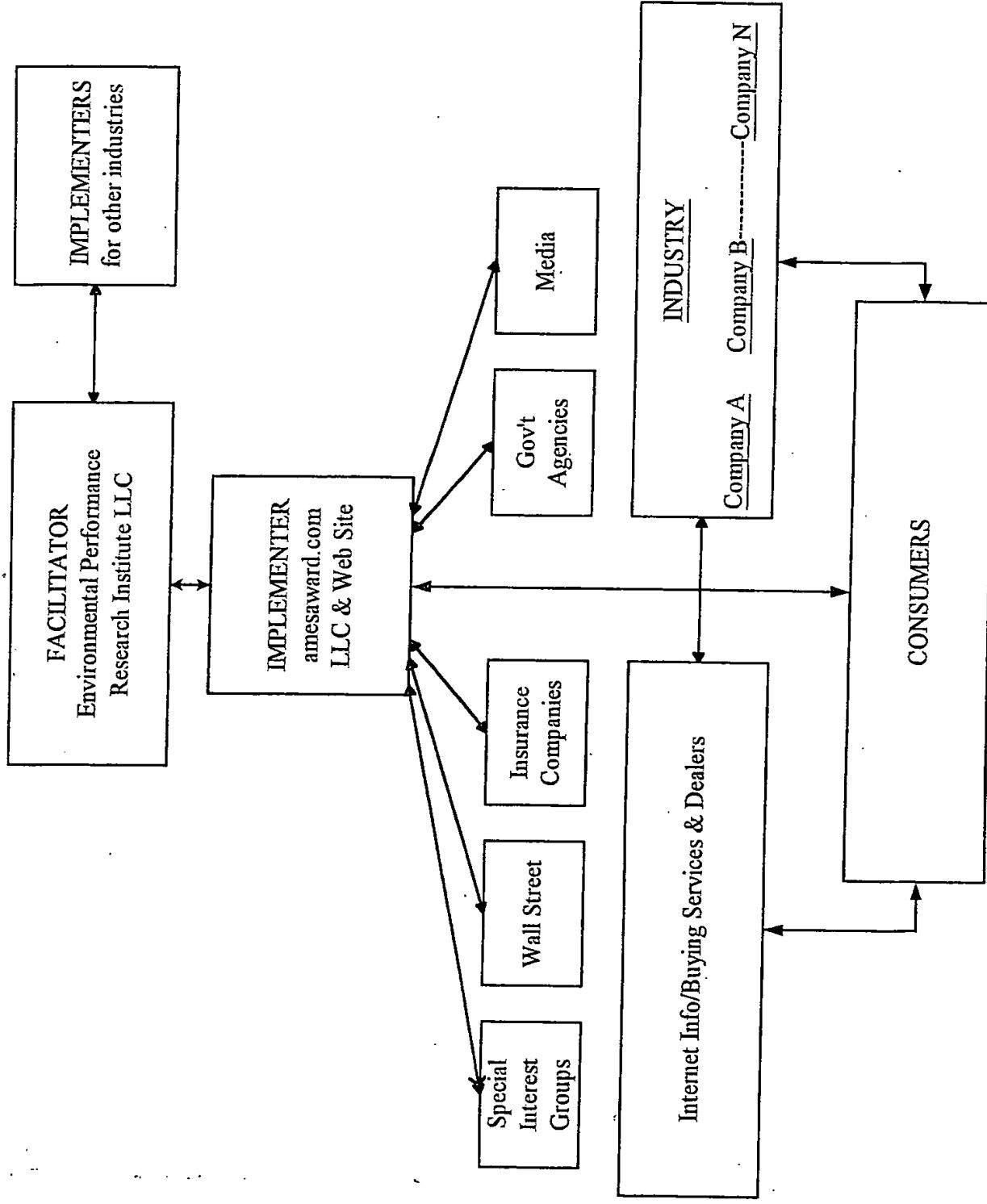
Fig. 2B

2000 Model Year AMES Award Winners
amesaward.com

Class (# of Entries)		Passenger Vehicles		Commercial Vehicles		Motorcycles	
Subcompact (28)	Compact (11)	Subaru Legacy	Honda Accord	Toyota Avion	Infiniti G20	Mercedes E-Class	VW Cabrio
MidSize (15)	Full Size (7)	VW Passat	Chevrolet Impala	Buick LeSabre	Acura TL	Acura RL	Hyundai Tiburon
PREFERRED	Preferred	Mazda 626	Chevrolet Malibu	Saturn L Series	Infiniti I30	BMW 5 Series	Toyota Celica
Sedan (11)	Station Wagon (4)	Suzuki Esteem	Toyota Camry	Saab 9-3	Lexus GS300/400	Volvo S80	Toyota Solara
Compact SUV (4)	Minivan (15)	Toyota Corolla		Volvo 40 Series			
Full Size SUV (1)	Full Size Van (4)	Toyota Echo					
Best	Honda Insight						Mazda MX-5
PREFERRED	Chevrolet Prizm						Mercedes CLK
	Ford Focus						Audi TT Coupe
	Honda Civic						Honda S2000
	Suzuki Esteem						Mazda Miata MX-5
	Toyota Corolla						Mercades SLK230
	Toyota Echo						
Best	Honda Odyssey	Ford E150/E250	GMC Sonoma	Toyota Tundra	Subaru Forester	Lexus RX300	Isuzu Trooper
PREFERRED	Chevrolet Astro	Chevrolet S-10			Toyota RAV4	Ford Explorer	BMW X5
	Ford Windstar					Honda Passport	Ford Expedition
	Mercury Villager					Isuzu Rodeo	
						Mercury Mountaineer	

NOTE: The order of the Preferred Award winners is alphabetic and does not relate to the rank order in each vehicle class.
 Preferred Award winners represent the top 25% of brand/models in each vehicle class.

Fig. 3



Fifa. 4

E-COMMERCE INFO/BUYING SERVICES

- Differentiating content
- Environmental stewardship
- Profitable linkages/advertising

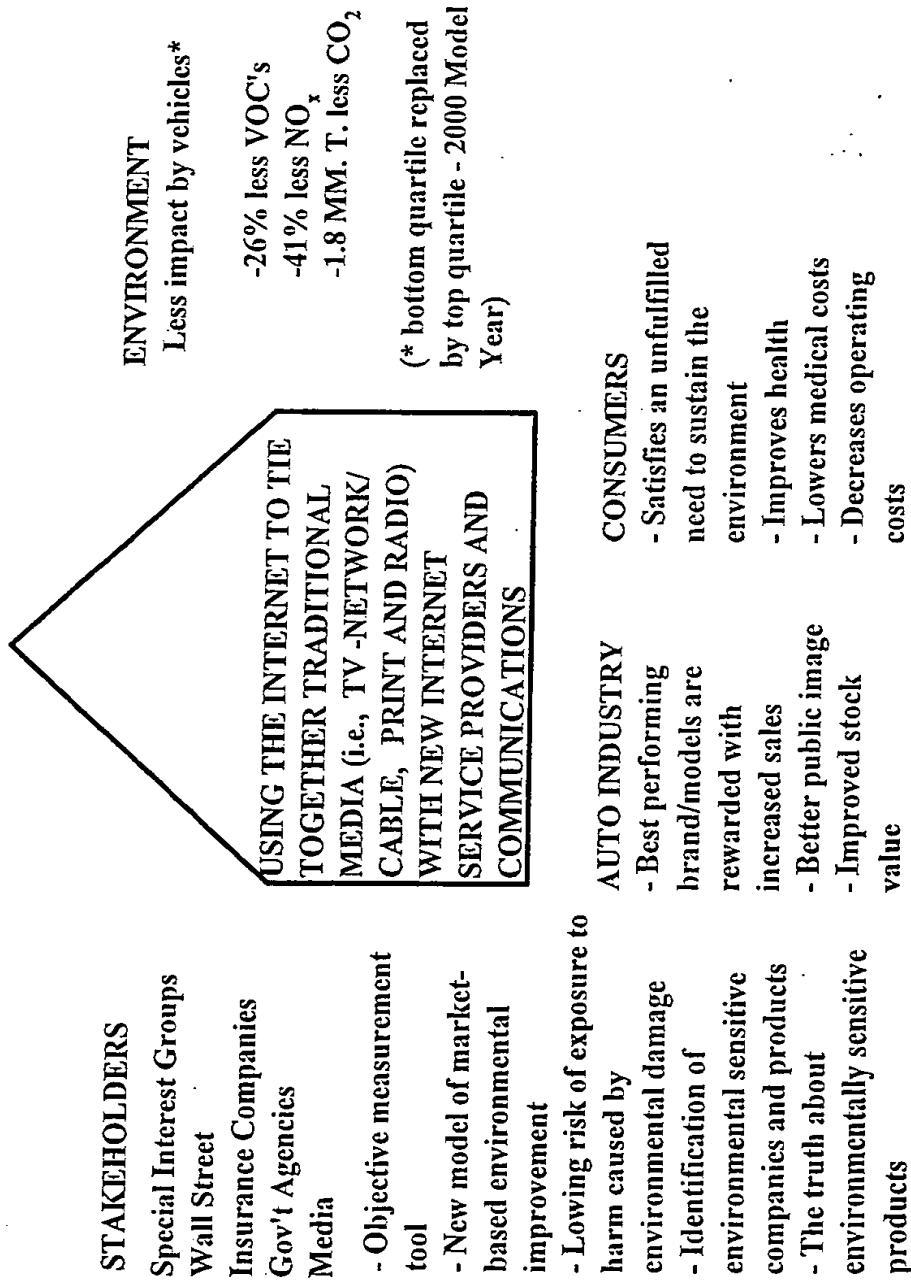


Fig. 5

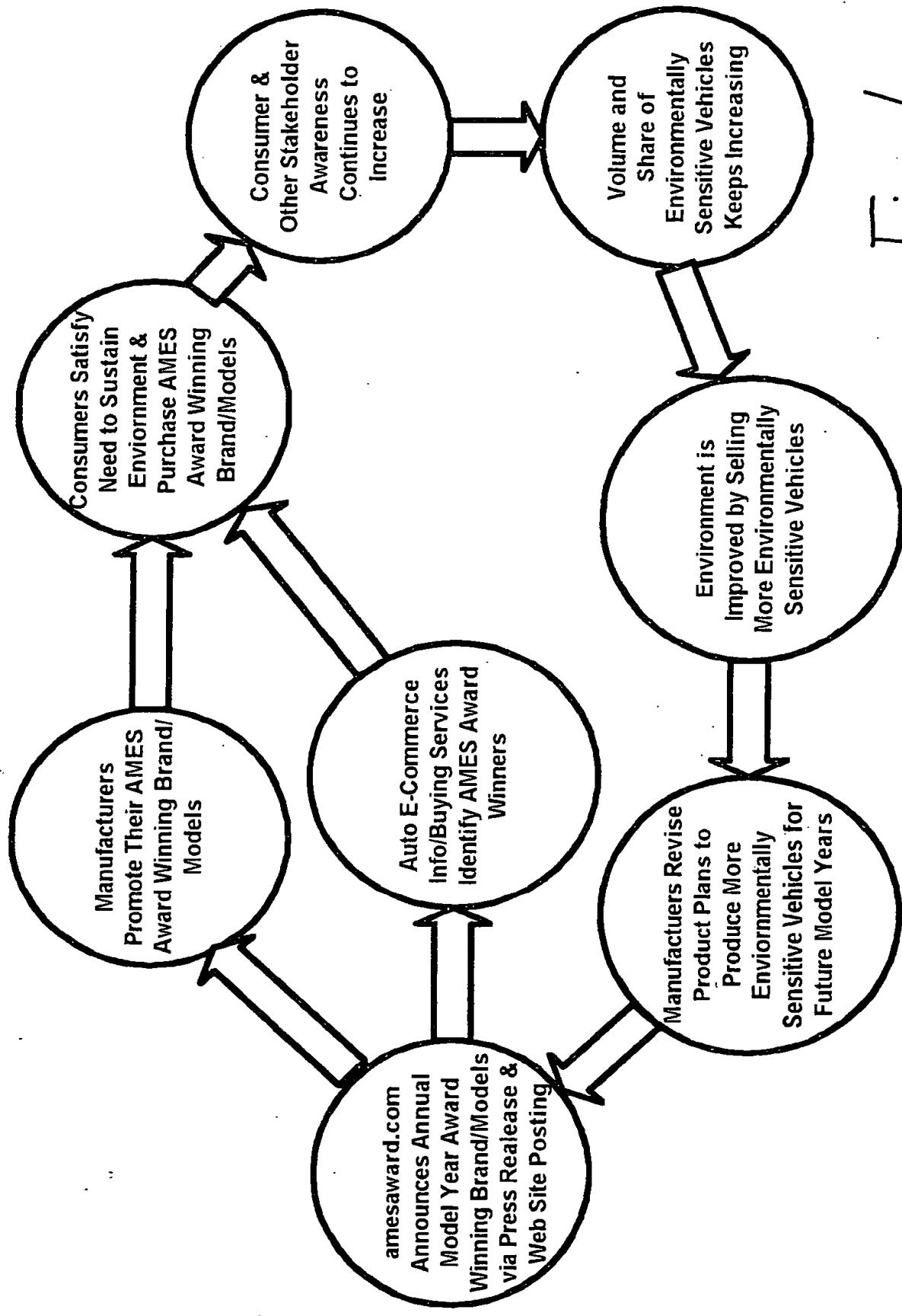


Fig. 6